

## NCC Cable System Order

Order #	62360584
Syscode	4504
System Name	FPB/Frankfort, KY
Market	Lexington-Fayette

AE	Andrew Yolles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	Andy Barr for Congress

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	11/01/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$1,029.00	
Commission		\$154.35	
Net Total		\$874.65	
Total Spots		90	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11.01 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN ROS	10/31/16	11/6/16	06:00	24:00			X	X	X	X	X	-	-	12	\$12.50	\$150.00	30	
2	CNN	CNN ROS	11/7/16	11/13/16	06:00	24:00	X							-	-	2	\$12.50	\$25.00	30	
3	DISC	DISC ROS	10/31/16	11/6/16	06:00	24:00			X	X	X	X	X	-	-	16	\$8.00	\$128.00	30	
4	DISC	DISC ROS	11/7/16	11/13/16	06:00	24:00	X							-	-	4	\$8.00	\$32.00	30	
5	ESPN	ESPN ROS	10/31/16	11/6/16	06:00	24:00			X	X	X			-	-	4	\$16.00	\$64.00	30	
6	ESPN	ESPN ROS	10/31/16	11/6/16	06:00	24:00							X	-	-	2	\$16.00	\$32.00	30	
7	FOOD	FOOD ROS	10/31/16	11/6/16	06:00	24:00			X	X	X	X	X	-	-	2	\$12.50	\$25.00	30	
8	FOOD	FOOD ROS	11/7/16	11/13/16	06:00	24:00	X							-	-	2	\$12.50	\$25.00	30	
9	FXNC	FXNC ROS	10/31/16	11/6/16	06:00	24:00			X	X	X	X	X	-	-	16	\$12.50	\$200.00	30	
10	FXNC	FXNC ROS	11/7/16	11/13/16	06:00	24:00	X							-	-	4	\$12.50	\$50.00	30	
11	HGTV	HGTV ROS	10/31/16	11/6/16	06:00	24:00			X	X	X	X	X	-	-	4	\$8.00	\$32.00	30	
12	HGTV	HGTV ROS	11/7/16	11/13/16	06:00	24:00	X							-	-	2	\$8.00	\$16.00	30	
13	LIF	LIF ROS	10/31/16	11/6/16	06:00	24:00			X	X	X	X	X	-	-	16	\$12.50	\$200.00	30	

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Syscode	4504	Agency	Strategic Media Placement	Version	1 Vs. 1
System Name	FPB/Frankfort, KY	Advertiser	Andy Barr for Congress	Show All Lines	
Market	Lexington-Fayette			Total # of Weeks	2
		Client Code		Total	\$1,029.00
AE	Andrew Yolles	Product Code		Commission	\$154.35
Sales Coordinator	Luke Priddy	Est Code		Net Total	\$874.65
Office	Washington	Product Name		Total Spots	90
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 Jul16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		11.01 New order. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
14	LIF	LIF ROS	11/7/16	11/13/16	06:00	24:00	X							-	-	4	\$12.50	\$50.00	30	

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
<b>SPOTS</b>	90	0	0	0	0	0	0	0	0	0	0	0	90
<b>AMT</b>	\$1,029.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,029.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 11/01/16

62360584 | Lexington-Fayette | FPB/Frankfort, KY | 4504 |